



BOATS BIRDS BREWS 2021



Brookville CanoeFest
PO Box 12, Brookville, IN 47012
Website: www.brookvillecanoefest.com
Email: brookvillecanoefest@yahoo.com

2021 Brookville CanoeFest Sponsorship Opportunities

Each year, on average, the annual Brookville CanoeFest attracts more than 2,500 participants and visitors from the hometown of Brookville, Southeast Indiana, Northern Kentucky and Greater Cincinnati. Participants not only come to the event to paddle in races on scenic Whitewater River, enjoy delicious home-fried chicken, participate in all types of games, listen to great music, watch the most spectacular fireworks display in the region, all while enjoying outdoor time with friends and family. After this past very-trying year, we all need an excuse to get out, breath in fresh air, and enjoy life. In addition to helping us celebrate the uniqueness of this historical event and over 50 years of paddling in Brookville, a portion of proceeds are donated to our local charities.

By becoming an **Official Sponsor** of one of the categories listed below your brand/name will reach over 2,500 visitors during Brookville CanoeFest. Sponsors may also obtain booth space to promote your business or non-profit organization by engaging the public at the event with interactive displays, educational tools, and promotional materials. This is truly a 'community event'!

Race Categories:

- | | | |
|------------------|---------------------------------|-----------------------|
| Biathlon Solo | Recreational Men's | Championship Standard |
| Biathlon Men's | Recreational Women's | Championship Aluminum |
| Biathlon Women's | Recreational Mixed | Championship Mixed |
| Biathlon Mixed | Recreational Juniors | Championship Women's |
| Biathlon Seniors | Recreational Fledgling | Championship C-1 |
| | Recreational Seniors | Championship K-1 |
| | Recreational Male Adult/Youth | |
| | Recreational Female Adult/Youth | |
| | Recreational K1 | |

Please return the form below along with a check made payable to Brookville CanoeFest. Your logo can be emailed to brookvillecanoefest@yahoo.com or, submitted with payment.

Business Name: _____

Business Street Address: _____

Business City / State / Zip: _____

Business Email: _____

Business Telephone: _____

Business Owner/Contact: _____

Sponsorship Choice: _____

Amount Enclosed: _____

Please return your sponsorship form to:
Brookville CanoeFest
PO Box 12
Brookville, IN 47012



BOATS BIRDS BREWS 2021



JUNE 26, 2021 - PLATINUM SPONSOR - \$5,000.00

Logo and link to your website for the year	Logo on all printed materials
Multiple large banners with your logo at event	10 x10 Booth space at the event
Facebook mention	Logo included in all e-blasts
4 complimentary canoe tickets (2 teams)	

JUNE 26, 2021 - GOLD SPONSOR - \$2,500.00

Logo and link to your website for the year	Logo on all printed materials
Banner with your logo at event	10 x10 Booth space at the event
Facebook mention	Logo included in all e-blasts
2 complimentary canoe race tickets (1 team)	

JUNE 26, 2021 - ENTERTAINMENT SPONSOR - \$2,000.00

Logo and link to your website for the year	Logo on all printed materials
Banner with your logo at event	10 x10 Booth space at the event
Facebook mention	Logo included in all e-blasts

JUNE 26, 2021 - CRAFT BREW SPONSOR - \$2,000.00

Logo and link to your website for the year	Logo on all printed materials
Banner with your logo at event	10 x10 Booth space at the event
Facebook mention	

JUNE 26, 2021 - KIDSFEST SPONSOR - \$1,500.00

Logo and link to your website for the year	Logo included in all e-blasts
Banner with your logo at event	10 x10 Booth space at the event
Facebook mention	4 Arm bands for participation in KidsFest

JUNE 26, 2021 - CHICKEN DINNER SPONSOR - \$1,500.00

Logo/organization name on website	Logo and link to website for the year
Facebook mention	10 x10 Booth space at the event
4 Complimentary chicken dinners	Banner with your logo at event

JUNE 26, 2021 - FLOAT SPONSOR - \$1,500.00

Logo/organization name on website	Logo and link to website for the year
Facebook mention	10 x10 Booth space at the event
4 Complimentary chicken dinners	Banner with your logo at event

JUNE 25, 2021 – MAIN STREET CLASSIC CRUISE SPONSOR - \$500.00

Logo/organization name on website	Banner with your logo at event
10 x10 Booth space at the event	Facebook mention

JUNE 26, 2021 – CANOE RACE SPONSOR - \$150.00

Name and logo on website	Facebook mention
10 x10 Booth space	Name on trophy for specific race sponsored

(A \$2,500.00 donation will allow you to sponsor all 19 races and receive all the benefits of a gold sponsor.)

We are happy to work with any business that would like to be a sponsor but would like to donate an amount not listed above. Please give us a call. In addition, we are looking for volunteers for the event. If you do not want to make a monetary donation, but would like to help with this event, please let us know.

THANK YOU

Your sponsorship of Brookville CanoeFest is greatly appreciated.